

SPONSORSHIP OPPORTUNITIES

FERNFEST

JUNE 21 & 22 | FERNWOOD SQUARE

2013



ABOUT

FernFest is an exciting annual music & arts festival in the heart of Fernwood, bringing together local artists, performers, businesses, and people from across Victoria in celebration and support of Fernwood's vibrant culture and numerous sustainable initiatives. This year will be it's 18th year running!

Our Festival attracts a diverse range of youth, working professionals, and families from across Victoria to enjoy this two day celebration. Last year over 2000 people attended the festival, and this year we expect even more to attend. The festival focuses on creating a fun experience that all can enjoy. These two days are action packed and include:

- **Community Pancake Breakfast**
- **Local Artisan Market**
- **Heritage & Garden Walking Tours**
- **Kidical Mass Bike Parade**
- **Silent Auction**
- **Senior's High Tea**
- **Bouncy Castle + Balloon Animals**
- **Facepainting**
- **BBQ + Beer Garden**
- **Live Stage + Local Talent**
- **Hair + Fashion Show**
- **Kid's games**



SPONSORSHIP OPPORTUNITIES – supporting your neighbourhood

FernFest is a great way to raise the profile of your business by being associated with this popular and well attended event. Every sponsorship, large or small, makes a tremendous impact within Fernwood and helps us to provide much needed services: **affordable housing, childcare, family support services, recreation, urban sustainability initiatives, and arts & cultural activities.**

Find the fit that's right for you.

- Fiddlehead** \$100 - \$249
 - Recognition in our annual report & our website
 - Name on event signage
- Licorice Fern** \$250 - \$499
 - Recognition in our annual report & our website
 - Name on event signage
 - Name in our event program published in June Village Vibe - 4000 copies printed, including 3000 mailed to households
 - Social Media blast-outs
- Sword Fern** \$500 & up
 - Recognition in our annual report & our website
 - Name on event signage & logo on all printed materials
 - Name in our event program published in June Village Vibe - 4000 copies printed, including 3000 mailed to households
 - Social Media blast-outs
 - 2 tickets to Fernwood Bites: Local Fare in an Urban Square
- Presented by** \$3000
 - All of the above +
 - Recognition in all our media interviews & press releases
 - Banner at the FernFest main stage
 - MC recognition throughout the event

FernFest Sponsorship
Company:
Contact Name:
Mailing Address:
Email:
Telephone:
Total Amount of Sponsorship (\$):
For Auction Items or In-kind Donations, please describe goods/services (or provide invoice indicating the sponsorship)
<i>Deadline for sponsorship: May 20th, 2012</i>



Contact us to discuss your relationship
with this unique festival:

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Fernwood NRG
 Your Neighbourhood Resource Group