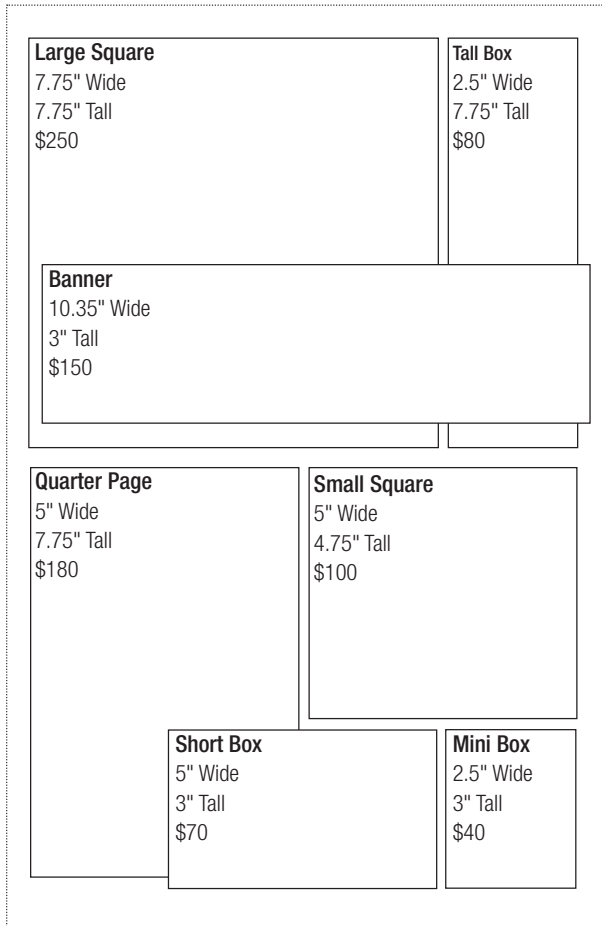


# villagevibe

## Ad Rates and Guidelines 2012

### Ad Sizes and Rates

Full-Page	Half-Page
10.35" Wide	10.35" Wide
16" Tall	7.75" Tall
\$500	\$300



### Discounts

We publish 6 issues per year and offer discounts for booking multiple issues:

3 issues	10% off
6 issues	25% off

### Colour options

Rates listed are for black-and-white ads. A limited number of colour ad spaces are available. You can choose to run your ad in colour as space allows for an additional 50%.

### Publication Calendar

Publication date	Book ads by	Submit ads by
February	January 15	January 20
April	March 15	March 20
June	May 15	May 20
August	July 15	July 20
October	September 15	September 20
December	November 15	November 20

### Ad Specifications

**Formats accepted:** PDF, InDesign (CS4 or earlier), TIFF, JPEG.

Please ensure embedded images are greater than 200 ppi at printed size and colours are converted to CMYK (for colour ads) or grayscale (for black and white ads). Email ads smaller than 10 MB to [ads@fernwoodnrg.ca](mailto:ads@fernwoodnrg.ca). For larger files, email for instructions.

#### Format-specific guidelines

**PDF:** Create PDFs with Distiller with fonts embedded.

**InDesign (CS4 or earlier):** Package files with all links, photos, graphics and fonts.

### Contact

**Ad Sales**  
[ads@fernwoodnrg.ca](mailto:ads@fernwoodnrg.ca)

### About

The Village Vibe is a Fernwood community newspaper, produced by Fernwood Neighbourhood Resource Group  
 Circulation: 4000  
 Fernwood NRG  
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 Victoria, BC V8R 1R9  
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