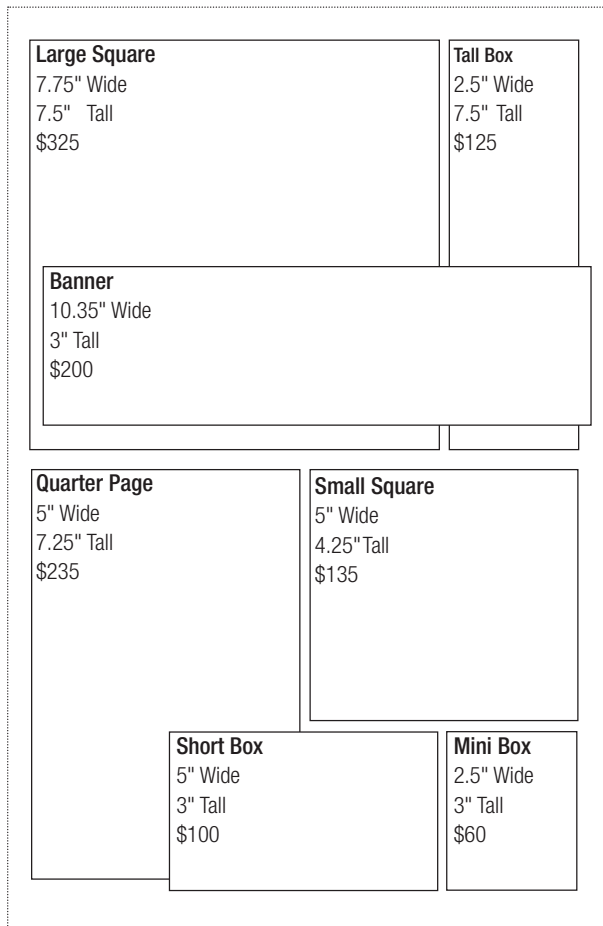


villagevibe

Ad Rates and Guidelines 2023

Ad Sizes and Rates

Full-Page	Half-Page
10.35" Wide	10.35" Wide
15" Tall	7.5" Tall
\$650	\$375



Discounts

We publish 6 issues per year and offer discounts for booking multiple issues:

3 issues	10% off
6 issues	25% off

Colour options

Rates listed are for black-and-white ads. A limited number of colour ad spaces are available. You can choose to run your ad in colour as space allows for an additional 50%.

Publication Calendar

Publication date	Book ads by	Submit ads by
February	January 20	January 25
April	March 20	March 25
June	May 20	May 25
August	July 20	July 25
October	September 20	September 25
December	November 20	November 25

Ad Specifications

Formats accepted: PDF, InDesign, JPEG

Please ensure embedded images are greater than 300 ppi at printed size and colours are converted to CMYK (for colour ads) or grayscale (for black and white ads). Email ads smaller than 10 MB to ads@fernwoodnrg.ca. For larger files, email for instructions.

Format-specific guidelines

PDF: Vector PDF with all text to outlines and all links embedded
InDesign: Package files with all links, photos, graphics, and fonts.

Contact

Ad Sales
ads@fernwoodnrg.ca

About

The Village Vibe is a Fernwood community newspaper, produced by Fernwood Neighbourhood Resource Group
 Circulation: 4000
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 1240 Gladstone Ave
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